Contact: Michele Altman, CSS ETA International Phone: (800) 288-3824 Fax: (765) 653-4287

5 Depot Street Greencastle, IN 46135 www.eta-i.org

ETA® INTERNATIONAL



PRESS RELEASE

ETA and IWCE Continue Professional Development Event

ETA International's Annual Education Forum will co-locate again with Penton's International Wireless Communications Expo in Las Vegas for 2016 to offer industry training, certification and job recruitment opportunities.

Greencastle, June 16, 2015: In March 2015, ETA International was proud to introduce hands-on training leading to certification at Penton's annual International Wireless Communications Expo (IWCE), one of the industry's largest conventions for two-way radio manufacturers. The successfully co-located shows resulted in certifying almost 100 industry professionals, and in a commitment to co-locate again in Las Vegas, NV March 21-25, 2016.

"IWCE 2015 was my first time there and it was an outstanding learning environment for anyone in the RF field. The courses offered are second to none and I suggest sending your people there," said Martin F. Baker, Senior Telecommunications Technician, Peoples Natural Gas, Pennsylvania.

As more technicians and educators continue to discover the ETA Education Forum and the remarkable value it offers, ETA will continue to offer professional development opportunities at a reasonable price.

"Technology continues to become more intelligent. Those maintaining these crucial systems must prepare themselves and employers worldwide choose ETA-certified professionals because their knowledge and skills are validated." said ETA President Teresa Maher, CSS.

In addition to offering training courses at IWCE this year, ETA hosted short courses as part of IWCE's robust conference program. ETA International had a presence on the show floor as part of IWCE's Job Training and Education Center. The two organizations also partnered to provide a scholarship program, giving students interested in a career in the communications technology field the chance to apply to win an expense paid trip to attend IWCE's exhibit floor and conference program.

"Partnering with IWCE gives ETA a chance to host some of the nation's top trainers in wireless technology together with technical certification tied to hands-on training. Top that off with a vendor show that draws hundreds of companies in the industry, and you have a

win-win event: training, certification, sessions, networking and recruitment all together at one central location. Everyone benefits with this partnership as ETA and IWCE continue to work together to prepare the industry as it charges into our future," said Maher.

ETA anticipates expanding the training opportunities for 2016. Courses will range from 1-4 days and will include such courses as Certified Electronics Technician, Distributed Antenna Systems, Fiber Optics Installer, General Communications Technician, Interference Hunting and Mobile Communications Electronics Installer from such respected trainers as Dover Telecommunications Services, Ira Wiesenfeld Technical Services, Light Brigade and more.

"It just makes sense to continue the co-location with ETA for IWCE 2016," said Stephanie McCall, IWCE Show Director. "Within a week, attendees can prepare for an exam, receive a certification, network with peers and view the latest technologies they work with on a daily basis. We are looking forward to a long lasting relationship that will not only be mutually beneficial for IWCE and ETA but for our entire industry."

Held annually, IWCE attracts 7,000 attendees and 370 exhibitors. Individuals from over 60 countries attend from diverse group of industry professionals including government/military, public safety, utilities, transportation and business enterprise. IWCE's five-day conference program includes over 100 educational workshops and short courses in tracks such as FirstNet, Next-Generation Communications and Spectrum and Signal Optimization. There are many new initiatives planned for 2016 including new pavilions on the show floor focusing on network infrastructure, wearables technology and drones.



About ETA - Since 1978, ETA has issued over 150,000 professional certifications. Widely recognized and frequently used in worker job selection, hiring processes, pay increases, and advancements, ETA certifications are often required as companies bid on contracts. ETA's certifications are personal and travel with the individual, regardless of employment or status change and measure competencies of persons, not products or vendors. All ETA certifications are accredited through the International Certification Accreditation Council (ICAC) and align with the ISO-17024 standard. www.eta-i.org

About International Wireless Communications Expo (IWCE) - Since 1977, the International Wireless Communications Expo (IWCE) has been the authoritative annual event for communications technology professionals. IWCE features over 370 exhibitors showcasing the latest products and trends in the industry. Over 7,000 individuals attend from a diverse group of industry professionals including government/military, public safety, utility, transportation and business enterprise. IWCE 2016 will be held March 21-25, 2016 at the Las Vegas Convention Center in Las Vegas, NV. For more information, visit www.iwceexpo.com.

About Penton - Penton drives performance for more than eighteen million professionals each and every day. They rely on us to deliver: Insights, information, data & workflow tools to inform critical business decisions; networking & community to engage them with industry peers & partners; marketing services to advance their business performance & deliver ROI. Penton is a growth company with a track-record of strong performance and success and is backed by its co-owners: MidOcean Partners and U.S. Equity Partners II, an investment fund sponsored by Wasserstein & Co., LP. For additional information on the company and its businesses, visit www.penton.com.

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